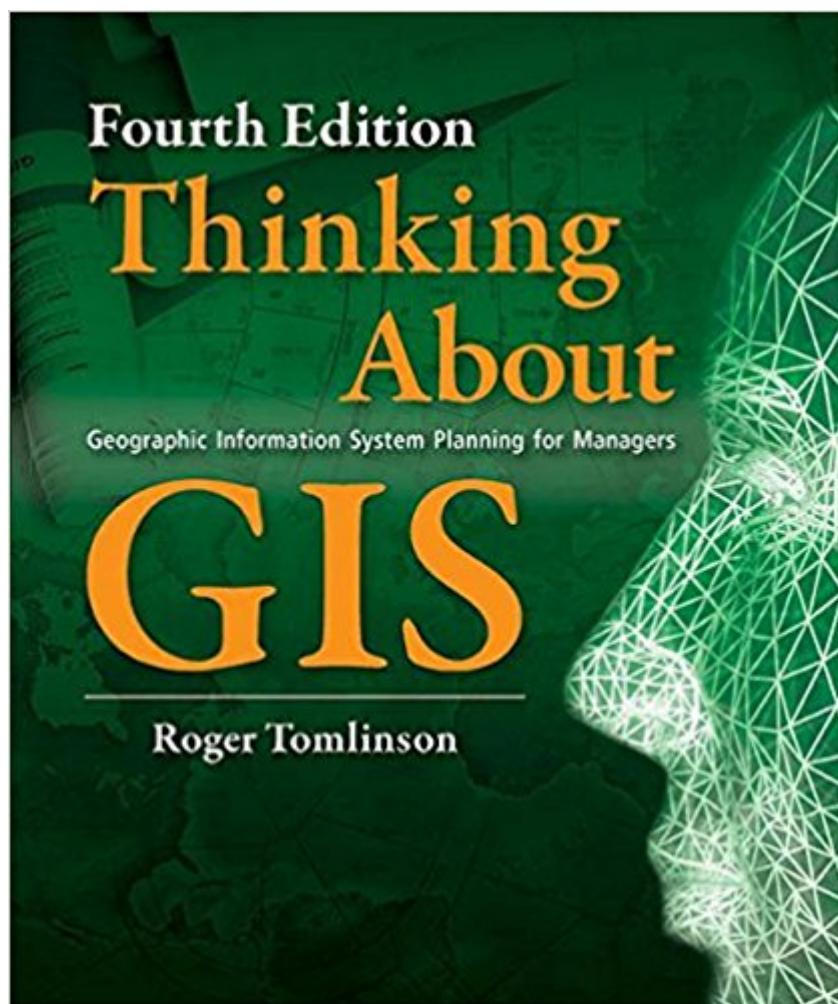The book was found

Thinking About GIS: Geographic Information System Planning For Managers

Synopsis

Thinking About GIS: Geographic Information System Planning for Managers presents a planning model for designing data and technology systems that will meet any organizationÃ¢â ¬â„¢s specific needs. Designed for two primary audiencesÃ¢â ¬â •senior managers who oversee information technologies and technical specialists responsible for system designÃ¢â ¬â •this book provides a common platform on which to conduct GIS planning. The fourth edition reflects the latest trends in geospatial technology, and includes new case studies, exercises from author Roger Tomlinson's course Planning for a GIS, and video of his "Planning and Managing a GIS" seminar from the Esri International User Conference.Ã Â

Book Information

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Customer Reviews

Ã Â Dr. Roger Tomlinson created the first computerized geographic information system in the 1960s while working for the Canadian government. Born in England, he settled in Canada after military service and university, where his work in geomorphology led to applying computerized methods for handling map information. Tomlinson has had a distinguished career as a pioneer in GIS and developed Tomlinson Associates Ltd., which provides geographic consulting services. For twelve years he was chairman of the International Geographical Union GIS Commission, a president of the Canadian Association of Geographers, and most recently was the second-ever recipient of the prestigious Alexander Graham Bell award from the National Geographic

Society.Ã Â

Everything I expected.

Perfect condition! And the material is what was required for class, so overall there aren't any complaints. This book is exactly what the title implies, thoughts about GIS...basically database management and how to stay organized & successful when in the midst of GIS projects- large or small

It has been over a month and I still have not recieved this book. Emailed seller and not response. Maybe one day it will show up.

This book starts off saying 'If you're holding his book, perhaps it's because you've been charged with launching or implementing a geographic information system a GIS for your organization.' That single sentence pretty well sums up the intent, the intended audience, and the direction that this book takes.This is a new paperback edition that has been updated in response to customer input and with data updated to reflect happenings since the last edition. The bulk of the book hasn't changed that much, after all the basic concepts of what GIS can do for you and how to implement it haven't changed that much. To be sure the details of the available software have changed a bit, but the basic concepts have not.This is not a technical book on doing GIS, this is a book for managers that will tell him what can be expected from a GIS system and gives the manager enough information that he won't be snowed by the teckies implementing the system.

For a manager who might be considering a GIS implementation for the first time, this book can be useful. Tomlinson offers an overview of the main issues that you may have to deal with. These include designing the database and, very importantly, limiting the scope of the project. You should be careful not to attempt too much in a first GIS project. Rather, attention should be paid to devising explicitly the remit of the project, and what it will not attempt to do.The examples in the book can be very useful in helping you do the above. Treat them as case studies that illustrate the manifold ways to intensively use geographic information.The book also shows how GIS has invigorated geography. For decades, it was a relatively sleepy field. But the availability of massive amounts of geographic information and cheap computing has turned this field into an exciting place for the new century.

The fourth updated edition of Thinking About GIS: Geographic Information System Planning for Managers results from literally decades of the author's consulting practice and worldwide GIS seminars and discusses successful GIS implementation plans. It offers a practical, tested formula for planning a GIS application and blends in the latest advances in software, hardware and mobile environments alike, and is a 'must' for any college-level collection strong in GIS planning.

The software that comes with this book is too old to register and use. The graduate class I needed it for required the use of the software. If this product is used for college studies, buy it brand new from the bookstore.

I ordered book by ordinary delivery method. The book came on time and I am happy, Thanks .

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